

MEDIA ARTS BIG IDEAS K-12 – STRANDS 1, 2, 3, 4, 5

LAUSD

	Strand 1	Strand 2	Strand 3	Strand 4	Strand 5
K	I describe the patterns, motions, colors, sounds and feelings that I experience in media arts and in the environment.	I understand how to make and use words, pictures, movements, or sounds to tell stories, express ideas, or to share feelings.	I learn that people around the world use pictures, sounds, movements and words to make media arts.	I talk about what I see in my media art and how I made it. I say what I like and don’t like about it and give reasons why.	I can use pictures, movements, or sounds to tell stories about my family and neighborhood.
1	I am learning to use the vocabularies of composition, movement and sound to describe media arts. I mimic what I experience and explore my connection to it.	I know how to make pictures move or change and make sounds that go with the pictures to communicate. I can envision and communicate how I want it to look.	I learn that there are many kinds of media art around the world. I learn the history of the arts in different cultures.	I talk about my own media art and how and why I made it with adults and classmates.	I use media tools to document my learning in math, history or science. I work with others doing different jobs to create media art.
2	I discuss how media arts use time and motion, and how they are different from traditional arts.	I use media tools to capture art that I create and things in my environment to create media art. I use pre-production, production and post-production processes.	I learn how people all over the world are creating media art that uses pictures, music and stories to share their experiences.	I compare and contrast my ideas about the meaning of media art works with my classmates.	I talk about different traditional and media art works and put them into categories. I talk about the audience who will view them.
3	I explore principles such as balance, contrast, variety, rhythm and repetition in viewing media art works and explain how artists used them.	I write scripts that include the choreography of actions for simple themes I want to express with new media. I make or find images and music to combine with them.	I learn about early media arts technologies. I talk about the content of media arts from various cultures and eras. I notice differences in themes, combinations and ideas.	I talk about what I like and dislike about various media art works. I decide how I can improve my own media art.	I work with others to solve artistic and technical problems in media arts. I learn how media arts are used to change people’s thoughts and opinions. I make a media art portfolio of my selected art work.
4	I identify how artists use sequences of sound, movement, image and text in combination to tell their stories or express an idea or mood.	I can use the processes and sequences from examples of media art to create my own original works. I learn how sequencing images and sounds change how we experience media art.	I identify and discuss the contents of media artworks in the past and present and from various ethnic groups. I study the history of the California entertainment industry.	I discuss and write about the meaning, value and purpose of media art works. I compare and contrast how a variety of people react to it.	Using appropriate media, I work with classmates to explain or enact events in California history and other subjects. I am developing technical skills to work with a variety of new media tools.
5	I identify text, image, motion, sequence, space, time and sound used in a variety of media art genres. I consider why the artist(s) made this media art.	I am able to produce original media art that communicates an intentional message or experience. My portfolio reflects a range of experiences in media art.	I appreciate various cultures and traditions and how they are adapting to and being influenced by media art. I learn about the history of American media arts.	I develop criteria to evaluate and judge works of media art. I use the elements and principles of media art to compare their various purposes.	I understand how dissemination and copyright are essential to media art production. I research and report about various careers in media arts. I learn how media art affects our daily lives.
6	I am learning about how media tools can amplify moments, actions, sounds, and images, and how this contributes to the principle of emphasis in media art work.	I apply technical and aesthetic criteria in my use of media to convey specific moods, feelings, themes or ideas. I effectively use pre-production, production and post-production processes.	I am able to use new media resources to report on the ancient and recent histories of other art forms and cultures. I discuss how I experience media in different contexts.	I create criteria to evaluate and judge works of media art. I change, edit or revise my own work after a critique.	I research and report on how media arts and other traditional disciplines have co-developed. I provide examples and describe how an advertiser uses media to influence the viewer.
7	I explore the use of layering, processing, and other forms of digital manipulation in media arts, as guided by the principles of effective communication.	I begin to refine my skills in new media tools and processes to tell stories, to persuade or to express emotions. I structure experiences for specific audiences.	I create media art that conveys different cultural perspectives. I understand how my individual viewpoint will affect how I view media art.	I search for meaning in a variety of media art experiences. I dialogue about media art, share observations and develop criteria to make informed judgments.	I apply my media arts skills in other subject areas. I collaborate with others in the production of complex media arts projects using content from other subject areas.
8	I can identify the elements and principles used in dramatic structure, movement, visual and spatial composition, and musical forms and styles, and how they are effectively combined in a variety of media art works.	I plan, design and create original media art works that effectively combine text, image, space, sound, sequence, interactivity and motion to convey an idea, event or emotion to a specific audience.	I describe the ways in which media art reflects and effects American history. I explain how technical innovations, individual contributions and under-represented cultures have contributed to the history of media arts.	I derive meaning and make informed judgments about works of media art. I defend my point of view using media arts vocabulary.	I describe how media art influences various aspects of society, particularly in the political arena. I am able to adapt to new technology and to troubleshoot new technical and logistical problems.
P	I analyze, discuss and write about the aesthetic and technical components of a variety of media art works. I can describe how the elements, principles, processes and choice of media influence the meaning of the works.	I create original works in specific media that effectively utilize media arts principles to communicate my ideas or viewpoints. I adapt my creations for various audiences and circumstances.	I am aware of how media art documents, shapes our conceptions of, and changes global history. I understand how technological advances propel media to affect societies and cultures.	I apply my knowledge and insight to critically view, assess and analyze media art. I make and defend informed judgments and evaluate media I encounter or create. I demonstrate fluency in aesthetic discourse and derive meaning from a variety of media and traditional art.	I am knowledgeable of media careers, related trades and vocations. I am learning about the political, social, and economic relationships and connections between media and individuals, communities and societies. I create a digital portfolio that reflects my knowledge of technology and aesthetic criteria. I demonstrate workplace and academic competencies.
A	I demonstrate a grasp of the concept of temporal and spatial plasticity in media art creations. I use sophisticated language to express the intention of my work.	I create original media art that demonstrates mastery of aesthetic, conceptual and technical skills in new media.	I understand the power of modern media to influence, persuade and change society. I create and share media responsibly for the benefit of a free, informed society.	I construct a rationale and written criteria that describe my personal aesthetics. I research and develop theses about how and why people create art.	I create media in collaboration with others, requiring complex planning and production processes. I develop advanced competencies in media art career options, while communicating about my work with adult advisors, including industry professionals.
!	ARTISTIC PERCEPTION	CREATIVE EXPRESSION	HISTORICAL AND CULTURAL CONTEXT	AESTHETIC VALUING	CONNECTIONS RELATIONSHIPS APPLICATIONS

Media Arts